


**ANALISIS PENERAPAN *GREEN HUMAN RESOURCES MANAGEMENT*
DAN *GREEN TRANSFORMATIONAL LEADERSHIP* PADA PEGAWAI
DINAS PERINDUSTRIAN DAN PERDAGANGAN DAERAH ISTIMEWA
YOGYAKARTA**

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Abstrak

Penelitian ini bertujuan untuk menganalisis penerapan *green human resources management* dan *green transformational leadership* pada pegawai Dinas Perindustrian dan Perdagangan Daerah Istimewa Yogyakarta. Responden dalam penelitian ini adalah pegawai Dinas Perindustrian dan Perdagangan Daerah Istimewa Yogyakarta berjumlah 80 orang. Jenis penelitian ini adalah penelitian kuantitatif. Teknik pengambilan sampel menggunakan teknik sampling jenuh. Model penelitian ini menggunakan analisis regresi linier sederhana. Metode yang digunakan dalam penelitian ini adalah analisis deskriptif, uji validitas, uji reliabilitas dan perhitungan *arithmetic mean*. Hasil penelitian ini menunjukkan bahwa uji validitas dan uji reliabilitas menunjukkan nilai yang valid dan reliabel. Penerapan *green human resources management* dan *green transformational leadership* pada pegawai Dinas Perindustrian dan Perdagangan Daerah Istimewa Yogyakarta sudah berjalan dengan baik.

Kata Kunci: *Green Human Resources Management, Green Transformational Leadership.*

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**ANALYSIS OF THE IMPLEMENTATION OF GREEN HUMAN
RESOURCES MANAGEMENT AND GREEN TRANSFORMATIONAL
LEADERSHIP IN EMPLOYEES OF THE YOGYAKARTA SPECIAL
REGION OF INDUSTRY AND TRADE**

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Abstract

This research aims to apply the application of environmentally friendly human resource management and environmentally friendly transformational leadership to employees of the Yogyakarta Special Region Department of Industry and Trade. The respondents in this research were 80 employees of the Yogyakarta Special Region Industry and Trade Service. This type of research was quantitative research.. The sampling technique used a saturated sampling technique. This research model used simple linear regression analysis. The method used in this research was descriptive analysis, validity test, reliability test and calculation of the arithmetic mean. The results of this research show that the validity test and reliability test show valid and reliable values. The implementation of environmentally friendly human resource management and environmentally friendly transformational leadership among employees of the Yogyakarta Special Region Department of Industry and Trade has been going well.

Keywords: *Green Human Resources Management, Green Transformational Leadership*