

ANALISIS REKRUTMEN KARYAWAN PELAKSANA PADA PT LPP AGRO NUSANTARA YOGYAKARTA


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Abstrak

Penelitian ini dilaksanakan di PT LPP Agro Nusantara Yogyakarta. Tujuan dari penelitian ini adalah untuk menganalisis proses rekrutmen karyawan pelaksana di PT LPP Agro Nusantara Yogyakarta. Rekrutmen memiliki tiga indikator utama, yaitu dasar rekrutmen, sumber rekrutmen, dan metode rekrutmen. Penelitian ini menggunakan pendekatan kuantitatif dengan data yang diperoleh dari sumber primer, sekunder, dan kuesioner yang disebarakan kepada 49 karyawan pelaksana PT LPP Agro Nusantara Yogyakarta. Analisis data dilakukan dengan uji validitas, uji reliabilitas, dan perhitungan mean aritmatika. Berdasarkan perhitungan mean aritmatika, tingkat rekrutmen karyawan pelaksana di PT LPP Agro Nusantara Yogyakarta termasuk dalam kategori setuju. Faktor-faktor yang mempengaruhi rekrutmen karyawan meliputi organisasi, pelaksana penarikan, dan lingkungan eksternal.

Kata Kunci: *Rekrutmen, Karyawan*

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**ANALYSIS OF EXECUTIVE EMPLOYEE RECRUITMENT AT PT LPP
AGRO NUSANTARA YOGYAKARTA**

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Abstract

This research was conducted at PT LPP Agro Nusantara Yogyakarta. The purpose of this study is to analyze the recruitment process for operational employees at PT LPP Agro Nusantara Yogyakarta. Recruitment has three main indicators: the basis of recruitment, sources of recruitment, and recruitment methods. This research employed a quantitative approach with data obtained from primary sources, secondary sources, and questionnaires which were distributed to 49 operational employees of PT LPP Agro Nusantara Yogyakarta. Data analysis was performed by using validity tests, reliability tests, and arithmetic mean calculations. Based on the arithmetic mean calculations, the level of operational employee recruitment at PT LPP Agro Nusantara Yogyakarta falls into the agree category. Factors influencing employee recruitment include the organization, recruitment executors, and the external environment.

Keywords: *Recruitment, Employees*