


PENGARUH BUDAYA ORGANISASI DAN *KNOWLEDGE SHARING* TERHADAP KINERJA KARYAWAN PADA OLIVE FRIED CHICKEN DI KABUPATEN SLEMAN

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Abstrak

Penelitian ini bertujuan untuk menganalisis budaya organisasi dan *knowledge sharing* terhadap kinerja karyawan pada Olive Fried Chicken di Kabupaten Sleman. Penelitian ini menggunakan metode penelitian kuantitatif. Teknik pengambilan sampel yang digunakan adalah *sampling jenuh* dengan jumlah 75 responden. Data primer yang digunakan dalam penelitian ini berupa persepsi karyawan Olive Fried Chicken di Kabupaten Sleman melalui kuesioner. Pengujian yang dilakukan dalam penelitian ini adalah analisis deskriptif, uji instrumen (uji validitas dan uji reliabilitas), uji asumsi klasik (normalitas, linearitas, multikolinearitas dan heteroskedastisitas), uji hipotesis (uji t dan uji F), analisis regresi linier berganda, dan koefisien determinasi (*Adjusted R²*). Hasil dari penelitian ini menunjukkan bahwa: 1) budaya organisasi berpengaruh positif dan signifikan terhadap kinerja karyawan. 2) *knowledge sharing* berpengaruh positif dan signifikan terhadap kinerja karyawan. 3) budaya organisasi dan *knowledge sharing* secara simultan berpengaruh positif dan signifikan terhadap kinerja karyawan.

Kata kunci: *Budaya Organisasi, Knowledge Sharing, dan Kinerja Karyawan*

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THE INFLUENCE OF ORGANIZATIONAL CULTURE AND KNOWLEDGE SHARING ON EMPLOYEE PERFORMANCE IN OLIVE FRIED CHICKEN IN THE OF SLEMAN REGENCY

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Abstract

This study aims to analyze the effect of organizational culture and knowledge sharing on employee performance in Olive Fried Chicken in the of sleman regency. This research used quantitative research methods. The sampling technique used was saturated sampling with a total of 75 respondents. Primary data used in this study were the perceptions of Olive Fried Chicken employees in Sleman Regency through questionnaires. The tests carried out in this study were descriptive analysis, instrument test (validity test and reliability test), classical assumption test (normality, linearity, multicollinearity and heteroscedacity), hypothesis testing (t test and F test), multiple linear regression analysis, and coefficient of determination (Adjusted R²). The results of this study indicate that: 1) organizational culture has a positive and significant effect on employee performance. 2) knowledge sharing has a positive and significant effect on employee performance. 3) organizational culture and knowledge sharing simultaneously have a positive and significant effect on employee performance.

Keywords: *Organizational Culture, Knowledge Sharing, and Employee Performance*