


**PENGARUH *GREEN RECRUITMENT* DAN *GREEN TRAINING*
TERHADAP *EMPLOYEE PERFORMANCE* PADA KARYAWAN *COFFEE*
SHOP DI SLEMAN**

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Abstrak

Penelitian ini bertujuan untuk mengetahui pengaruh *green recruitment* dan *green training* terhadap *employee performance* pada karyawan *coffee shop* di Sleman. Metode penelitian ini menggunakan pendekatan kuantitatif dengan metode kuesioner. Teknik pengambilan sampel menggunakan *simple random sampling* dengan total sampel sebanyak 106 orang. Analisis data menggunakan regresi linear berganda dengan menggunakan perangkat lunak SPSS (*Statistical Package for Sosial Science*) versi 22. Hasil yang diperoleh dalam penelitian ini: 1) *Green recruitment* berpengaruh signifikan terhadap *employee performance* pada karyawan *coffee shop* di Sleman, artinya dalam prosesnya *green recruitment* berdampak positif dalam meningkatkan *employee performance*. 2) *Green training* berpengaruh signifikan terhadap *employee performance* pada karyawan *Coffee shop* di Sleman, artinya dalam pelaksanaannya *green training* memiliki kontribusi positif dalam meningkatkan *employee performance*.

Kata Kunci: *Green Recruitment, Green Training, Employee Performance*

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***THE INFLUENCE OF GREEN RECRUITMENT AND GREEN TRAINING
ON EMPLOYEE PERFORMANCE AT COFFEE SHOP EMPLOYEES IN
SLEMAN***

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Abstract

This study aims to identify the impact of green recruitment and green training on employee performance at coffee shop employees in Sleman. This research used a quantitative approach with a questionnaire method. The sampling technique used was simple random sampling with a total sample of 106 respondents. Data analysis was conducted using multiple linear regression with the SPSS (Statistical Package for Social Science) software version 22. The results of this study are: 1) Green recruitment has a significant effect on employee performance at coffee shop employees in Sleman. It means that the green recruitment process positively impacts improving employee performance. 2) Green training has a significant effect on employee performance at coffee shop employees in Sleman. It means that the implementation of green training contributes positively to enhancing employee performance.

Keywords: *Green Recruitment, Green Training, Employee Performance*