

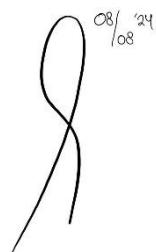
**PENGARUH *ECONOMIC VALUE ADDED* DAN RASIO
PROFITABILITAS TERHADAP HARGA SAHAM PADA SUBSEKTOR
PERBANKAN DI BURSA EFEK INDONESIA PERIODE 2019-2023**

Siti Badiatus Sholikhah

Abstrak

Penelitian ini bertujuan untuk menganalisis pengaruh *Economic Value Added* (EVA) dan rasio profitabilitas terhadap harga saham pada perusahaan subsektor perbankan yang terdaftar di Bursa Efek Indonesia pada periode pengamatan tahun 2019-2023. Sampel pada penelitian ini menggunakan teknik *purposive sampling* sebanyak 120 data dari 24 perusahaan subsektor perbankan yang digunakan sebagai sampel. Metode analisis data dengan regresi linier berganda menggunakan SPSS dengan hasil penelitian yang menunjukkan bahwa hasil uji t dengan t_{hitung} pada variabel *Economic Value Added* (EVA) sebesar $-0,280 < 1,658$ (nilai t_{tabel}) dan nilai sig $0,0780 > 0,05$ maka dapat dikatakan bahwa variabel *Economic Value Added* (EVA) tidak berpengaruh signifikan terhadap harga saham dan nilai t_{hitung} pada variabel rasio profitabilitas sebesar $1,658 > 3,932$ (nilai t_{tabel}) dan nilai sig $0,000 < 0,05$ maka dapat dikatakan bahwa variabel rasio profitabilitas berpengaruh positif dan signifikan terhadap harga saham. Sedangkan, hasil uji F secara simultan variabel *Economic Value Added* (EVA) dan rasio profitabilitas secara bersama-sama berpengaruh terhadap harga saham.

Kata Kunci: *Economic Value Added, Rasio Profitabilitas, Harga Saham*



08/08/24

A handwritten signature in black ink, appearing to be "Siti Badiatus Sholikhah". Above the signature, the date "08/08/24" is written in a smaller, handwritten font.

**THE INFLUENCE OF ECONOMIC VALUE ADDED AND PROFITABILITY
RATIOS ON STOCK PRICES IN THE BANKING SUBSECTOR ON THE
INDONESIAN STOCK EXCHANGE FOR THE PERIOD 2019-2023**

Siti Badiatus Sholikhah

Abstract

This study aims to analyze the effect of Economic Value Added (EVA) and profitability ratios on stock prices in banking subsector companies listed on the Indonesia Stock Exchange in the 2019-2023 observation period. The sample in this study used purposive sampling technique as much as 120 data from 24 banking subsector companies used as samples. The method of data analysis was implemented with multiple linear regression using SPSS. The results shows that the results of the t test with the tcount on the Economic Value Added (EVA) variable of $-0.280 < 1.658$ (t_{table} value) and a sig value of $0.0780 > 0.05$. It can be said that the Economic Value Added (EVA) variable has no significant effect on stock prices and the tcount value on the profitability ratio variable of $1.658 > 3.932$ (t_{table} value) and a sig value of $0.000 < 0.05$. This research concludes that the profitability ratio variable has a positive and significant effect on stock prices. while the results of the F test simultaneously the Economic Value Added (EVA) variable and the profitability ratio together have an effect on stock prices.

Keywords: *Economic Value Added, Profitability Ratio, Stock Price*