


**PENGARUH *ENTREPRENEURIAL COMPETENCE* TERHADAP
ENTREPRENEURIAL INTENTION MELALUI *SELF-EFFICACY*
SEBAGAI VARIABEL MEDIASI DI SEMARANG**

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Abstrak

Penelitian ini bertujuan untuk menganalisis pengaruh *entrepreneurial competence* terhadap *entrepreneurial intention* dengan *self-efficacy* sebagai variabel mediasi pada Gen Z di Semarang. Teknik pengambilan sampel dalam penelitian ini menggunakan teknik *purposive sampling*, dengan jumlah responden sebanyak 162 Gen Z. Data primer dalam penelitian ini dikumpulkan menggunakan metode kuesioner melalui *google form* yang telah di uji validitas dan reliabilitasnya. Analisis data dalam penelitian ini menggunakan uji analisis deskriptif, uji instrumen yang meliputi uji validitas dan reliabilitas, uji asumsi klasik yang meliputi uji normalitas, linearitas dan heteroskedastisitas dan uji hipotesis yang meliputi uji t, koefisien determinasi dan analisis jalur dengan bantuan program IBM SPSS Statistic versi 25. Hasil penelitian menunjukkan bahwa *entrepreneurial competence* berpengaruh positif dan signifikan terhadap *entrepreneurial intention*, *entrepreneurial competence* berpengaruh positif dan signifikan terhadap *self-efficacy*, *self-efficacy* berpengaruh positif dan signifikan terhadap *entrepreneurial intention* dan *self-efficacy* secara parsial memediasi hubungan antara *entrepreneurial competence* terhadap *entrepreneurial intention*.

Kata Kunci: *Entrepreneurial Competence, Entrepreneurial Intention, Self-Efficacy*

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**THE INFLUENCE OF ENTREPRENEURIAL COMPETENCE ON
ENTREPRENEURIAL INTENTIONS THROUGH THE INTERVENING
VARIABLE OF SELF EFFICACY FOR GEN Z IN SEMARANG**

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Abstract

This study is aimed to analyse the influence of entrepreneurial competence on entrepreneurial intention with self-efficacy as intervening variable for Gen Z in Semarang. The sampling technique in this study was purposive sampling, with 162 respondents. Primary data in this research was collected by questionnaire method through google forms that had been tested for validity and reliability. Data analysis in this study were descriptive statistic analysis, classical assumption tests including normality, linearity, and heteroscedasticity, hypothesis testing including t-tests, path analysis, and determination coefficient using IBM SPSS Statistics version 25. The results of the study shows that entrepreneurial competence has positive and significant effect on entrepreneurial intention, entrepreneurial competence has positive and significant effect on self-efficacy, self-efficacy has positive and significant effect on entrepreneurial intention, and self-efficacy partially mediates the effect between entrepreneur competence and entrepreneurial intention.

Keywords: *Entrepreneurial Competence, Entrepreneurial Intention, Self-Efficacy*