ABSTRACT

Fauzia Sara Rahmayati. 2018. A PRAGMATICS ANALYSIS ON THE USE OF REQUEST STRATEGIES IN THE MOVIE UNDERCOVER GRANDPA

English Literature Department, Faculty of Humanities University of Technology Yogyakarta sara.fauzia@yahoo.com

This study concern about the requests used in the movie Undercover Grandpa. Undercover Grandpa is a 2017 Canadian Movie with genre comedy – family. The writer chooses to analyze the request utterance in Undercover Grandpa movie because it has interesting story line. In particular, it attempts to identify and classify the request head acts and external modification delivered by the characters of the movie. The study discusses two objectives. The first problem is to identify and classify the request head act found in the movie. The second is to identify and classify the external modification found in the movie.

The method of research in this study is descriptive research. The reference books were used as the basic theories to find the types of request strategies. The object of this research is Undercover Grandpa movie. The data of this research are in the form of language, words, sentences, and conversation

The result show that there are 75 utterances containing request strategies, classified based on nine types of the request head acts: mood derivable, explicit performative, hedged performative, locution derivable, scope stating, language specific suggestory formula, reference to preparatory conditions, strong hints, and mild hints. Then, classified based six types of external modifications: checking on availability, getting a precommitment, grounder, sweetener, disarmer, and cost minimizer that modify the head acts. It is also found that direct request by means of mood derivable was the most preferred strategy in expressing request head act. Futhermore, getting a precommitment is the most commonly external modification used by the characters to get the hearer's attention to fulfill something requested.

Key words: context, speech acts, request head acts, external modifications