

ABSTRACT

Puteri Tania. 2018. **BEHAVIOURAL CHANGES OF THE MAIN CHARACTER IN CARS MOVIE**

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This study is conducted to analyze behavioural changes of the main character in Cars movie. There are three problems analyze in this study: (1) the behavioural changes portrayed by the main character of the movie; (2) the reasons that cause the main character changing behaviour; (3) the reaction of other character toward the changing behaviour of the main character.

The writer uses Albert Bandura Theory (Self-efficacy theory) to analyze the behavioural changes of Lightning McQueen. The data were analyzed by using a descriptive qualitative method which focuses on the analysis of textual data. The data were collected by watching the movie, reading the script after that the writer notes the data from the movie and the script. The writer also got the data from the dialogue of the movie and some references that relate to the theory, movie and all the sources that support the writer in collecting data. After that, the writer classifies the data and drawing the conclusion.

The analysis of this research results in some findings. The writer finds that Lightning McQueen has a bad behaviour because of his environments and popularity. He is arrogant, stubborn and lack of understanding. The reason why Lightning McQueen changes his behaviour is the new people around him that makes him become a caring person.

Key words: Cars movie, Lightning McQueen, social cognitive theory, self-efficacy theory