

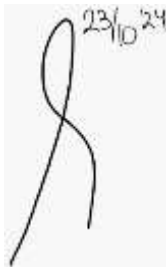
## **ANALISIS *PREFERRED LEADERSHIP* DI JOGJA EXOTARIUM**

**Edwin Febriyansah**

### **Abstrak**

Penelitian ini bertujuan untuk menganalisis *preferred leadership* di Jogja Exotarium. Penelitian ini menggunakan metode deskriptif kuantitatif. Pengumpulan data primer dilakukan dengan dengan metode kuesioner yang telah diuji validitas dan reliabilitasnya. Teknik pengambilan sampel yang digunakan dalam penelitian ini menggunakan teknik *purposive sampling* dengan jumlah sampel 30 responden. Berdasarkan hasil penelitian secara keseluruhan, variabel *preferred leadership* memiliki rata-rata hitung sebesar 3,45 yang termasuk dalam kategori sangat setuju. Berdasarkan hasil penelitian, nilai rata-rata hitung tertinggi pada indikator asumsi peran memiliki rata-rata 3,83 yang termasuk dalam kategori sangat setuju, dan nilai rata-rata hitung paling rendah pada indikator akurasi prediktif memiliki rata-rata hitung sebesar 3,28 yang termasuk dalam kategori sangat setuju.

**Kata Kunci:** *Preferred Leadership*

A handwritten signature in black ink, appearing to be 'E. Febriyansah', is written over a light gray rectangular background. To the right of the signature, the date '23/10/24' is written in a smaller, simpler font.

## ***ANALYSIS OF PREFERRED LEADERSHIP AT JOGJA EXOTARIUM***

***Edwin Febriyansah***

### ***Abstract***

*The objective of this study was to analyze the preferred leadership styles at Jogja Exotarium. This research employed a descriptive quantitative methodology. Primary data were collected through a questionnaire, which was subsequently tested for validity and reliability. The sampling technique utilized in this study was purposive sampling, involving 30 respondents. The findings indicated that the preferred leadership variable had an average score of 3.45, categorizing it within the the various indicators assessed, the role assumption indicator exhibited the highest average value of 3.83, also falling within the category, while the predictive accuracy indicator recorded the lowest average value of 3.28, still within the category.*

***Keyword: Preferred Leadership***