

HUBUNGAN ANTARA USABILITAS WEBSITE AKADEMIK DENGAN FLOURISHING PADA MAHASISWA DI YOGYAKARTA

Nur Annisa Widyaningrum
Dian Yudhawati

Program Studi Psikologi
Fakultas Bisnis & Humaniora
Universitas Teknologi Yogyakarta
E-mail: nurannisawm@gmail.com

ABSTRAK

Perkembangan teknologi informasi telah masuk hampir disegala aspek kehidupan manusia, salah satunya di dunia pendidikan. Pada jenjang perguruan tinggi, teknologi informasi yang diterapkan adalah website akademik yang dapat dikatakan menganut prinsip usability. Segala permasalahan yang ditimbulkan oleh website akademik dapat mempengaruhi kesejahteraan emosional mental dan kondisi psikis mahasiswa. Hal ini dapat ditinjau melalui flourishing. Tujuan dilakukan penelitian ini adalah untuk mengetahui hubungan antara usability website akademik dengan flourishing pada mahasiswa di Yogyakarta. Penelitian ini mengambil 140 responden pengguna website akademik berusia 18-25 tahun. Metode yang digunakan adalah metode kuantitatif dengan teknik pengambilan subjek menggunakan teknik purposive sampling. Teknik pengumpulan data menggunakan skala usability yang disusun berdasarkan teori Nielsen (1993) dan skala flourishing yang disusun berdasarkan teori Seligman (2012). Pengolahan data menggunakan korelasi product moment dengan bantuan aplikasi SPSS versi 24.0 for Windows. Berdasarkan hasil penelitian, tingkat usability website akademik Universitas di Yogyakarta adalah sedang dengan persentase sebesar 62,1%. Berdasarkan hasil penelitian pula dinyatakan bahwa tingkat flourishing mahasiswa Yogyakarta berada dalam kategori sedang dengan presentase sebesar 73%. Hasil uji hipotesis menunjukkan nilai Sig.(2-tailed) = 0,000 < 0,05, artinya diterima H_a . Sementara itu nilai koefisien kedua variabel adalah 0,508. Hal ini menunjukkan bahwa terjadinya korelasi dengan arah positif antara variabel usability dengan flourishing dan secara statistik korelasi tersebut signifikan, yang artinya semakin tinggi tingkat usability website akademik, maka semakin tinggi pula tingkat flourishing mahasiswa di Yogyakarta.

Kata Kunci: *Flourishing, Mahasiswa, Usability, Website Akademik*

THE RELATIONSHIP BETWEEN ACADEMIC WEBSITE USABILITY AND FLOURISHING IN UNIVERSITY STUDENTS IN YOGYAKARTA

Nur Annisa Widyaningrum
Dian Yudhawati

Departement of Psychology
Faculty of Business & Humanities
University of Technology Yogyakarta
E-mail: nurannisawm@gmail.com

ABSTRACT

The development of information technology has entered almost all aspects of human life, one of which is in the world of education. At the tertiary level, the information technology applied is an academic website that can be said to adhere to the principle of usability. All problems caused by academic websites can affect the mental emotional well-being and psychic condition of students. It can be reviewed through flourishing. The purpose of this study was to determine the relationship between academic website usability and flourishing among students in Yogyakarta. This study took 140 respondents of academic website users aged 18-25 years. The method used is a quantitative method with subject retrieval technique using purposive sampling techniques. The data collection technique used a usability scale compiled based on Nielsen's theory (1993) and a flourishing scale compiled based on Seligman's theory (2012). Data processing uses product moment correlation with the help of the SPSS version 24.0 for Windows application. Based on the results of the study, the usability rate of the academic website at Universities in Yogyakarta is moderate with a percentage of 62.1%. Based on the results of the study, it was also stated that the flourishing rate of Yogyakarta students was in the moderate category with a percentage of 73%. The hypothesis test result showed the value of Sig.(2-tailed) = 0.000 < 0.05, which means H_a is accepted. Meanwhile, the coefficient value of the two variables is 0.508. This shows that there is a correlation with a positive direction between the usability variable and flourishing and the correlation statistically significant, which means that the higher the level of usability of academic websites, the higher the level of flourishing of students in Yogyakarta.

Keywords: *Flourishing, Student, Usability, Academy Website*