

PENGARUH INTRAPRENEURIAL SELF-CAPITAL TERHADAP SELF-PERCEIVED EMPLOYABILITY PADA MAHASISWA TINGKAT AKHIR

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ABSTRAK

Mahasiswa tingkat akhir adalah orang-orang yang akan menghadapi transisi dari masa pendidikan menuju dunia kerja. Individu yang ingin dipekerjakan dengan layak dan berkelanjutan sesuai dengan kualifikasi yang dimiliki harus aktif membangun persepsi terkait kemampuan kerja yang dimilikinya yaitu self-perceived employability. Dalam hal ini diperlukan adanya usaha seperti melakukan evaluasi diri secara positif terhadap konsep diri atau yang disebut dengan intrapreneurial self-capital. Penelitian ini bertujuan untuk mengetahui pengaruh intrapreneurial self-capital terhadap self-perceived employability pada mahasiswa tingkat akhir. Penelitian ini dilakukan pada mahasiswa tingkat akhir dengan jumlah partisipan sebanyak 100 orang. Partisipan diperoleh dengan menggunakan teknik purposive sampling. Penelitian ini menggunakan metode kuantitatif dengan analisis regresi linier sederhana. Teknik pengumpulan data dilakukan dengan penyebaran skala intrapreneurial self-capital yang disusun berdasarkan teori dari Fabio (2014) dan skala self-perceived employability yang disusun berdasarkan teori dari Rothwell (2008). Hasil penelitian ini menunjukkan terdapat pengaruh positif intrapreneurial self-capital terhadap self-perceived employability dengan sig. 0,000 dan sumbangan efektif sebesar 32,5%.

Kata kunci: *Intrapreneurial Self-Capital, Mahasiswa Tingkat Akhir, Self-Perceived Employability*

THE EFFECT OF INTRAPRENEURIAL SELF-CAPITAL ON SELF-PERCEIVED EMPLOYABILITY IN FINAL-LEVEL STUDENTS

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ABSTRACT

Final-year students are the ones who will face the transition from education to the world of work. Individuals who want to be hired properly and sustainably by their qualifications must actively build perceptions regarding their workability, namely self-perceived employability. In this case, efforts are needed such as conducting a positive self-evaluation of self-concept or what is called intrapreneurial self-capital. This study aims to determine the influence of intrapreneurial self-capital on self-perceived employability in final-year students. This study was conducted on final-year students with a total of 100 participants. Participants were obtained using purposive sampling techniques. This research uses quantitative methods with simple linear regression analysis. The data collection technique was carried out by dispersing an intrapreneurial self-capital scale compiled based on the theory of Fabio (2014) and a self-perceived employability scale compiled based on the theory of Rothwell (2008). The results of this study show that there is a positive influence of intrapreneurial self-capital on self-perceived employability with sig. 0.000 and an effective donation of 32.5%.

Keywords: *Final-year student, Intrapreneurial Self-Capital, Self-Perceived Employability*