

PENGARUH KOMPETENSI DOSEN TERHADAP KINERJA PERGURUAN TINGGI SWASTA DENGAN KEPEMIMPINAN SEBAGAI VARIABEL MODERASI DI DAERAH ISTIMEWA YOGYAKARTA

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Abstrak

Penelitian ini memiliki tujuan untuk menganalisis pengaruh kompetensi dosen terhadap kinerja perguruan tinggi swasta dengan kepemimpinan sebagai variabel moderasi di Daerah Istimewa Yogyakarta. Teknik pengambilan sampel pada penelitian ini adalah non probability sampling yaitu, purposive sampling dan snowball sampling. Pengumpulan data dilakukan dengan menyebarkan kuesioner kepada 120 responden yang berprofesi sebagai dosen pada perguruan tinggi swasta di Daerah Istimewa Yogyakarta. Metode analisis data menggunakan Structural Equation Model-Partial Least Square (SEM-PLS) dengan aplikasi SmartPLS 4.0. Hasil analisis menunjukkan bahwa kompetensi dosen berpengaruh positif dan signifikan terhadap kinerja perguruan tinggi swasta di Daerah Istimewa Yogyakarta. Kepemimpinan berpengaruh positif dan signifikan terhadap kinerja perguruan tinggi swasta di Daerah Istimewa Yogyakarta. Kepemimpinan memperkuat pengaruh kompetensi dosen terhadap kinerja perguruan tinggi swasta di Daerah Istimewa Yogyakarta.

Kata Kunci: *Kompetensi Dosen, Kepemimpinan, Kinerja Perguruan Tinggi Swasta*

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**THE EFFECT OF LECTURER COMPETENCE ON THE PERFORMANCE
OF PRIVATE HIGHER EDUCATION INSTITUTIONS USING
LEADERSHIP AS A MODERATING VARIABLE IN THE YOGYAKARTA
SPECIAL REGION**

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Abstract

This study aims to analyze the effect of lecturer competence on the performance of private higher education institutions, with leadership as a moderating variable in the Special Region of Yogyakarta. The sampling technique employed in this study was non-probability sampling, specifically purposive sampling and snowball sampling. Data collection involved distributing questionnaires to 120 respondents who work as lecturers at private higher education institutions in the Special Region of Yogyakarta. The data analysis method utilized the Structural Equation Model-Partial Least Square (SEM-PLS) with the SmartPLS 4.0 application. The results of the analysis indicate that lecturer competence has a positive and significant effect on the performance of private higher education institutions in the Special Region of Yogyakarta. Additionally, leadership has a positive and significant impact on the performance of these institutions. Furthermore, leadership enhances the influence of lecturer competence on the performance of private higher education institutions in the Yogyakarta Special Region.

Keywords: *Lecturer Competence, Leadership, Performance of Private Higher Education Institutions*