

ABSTRACT

Sinarmas Jaya Motor is a company engaged in the automotive sector, specifically motorcycle sales. When conducting motorcycle sales transactions, Sinarmas Jaya still uses manual recording, recording transactions in report books, making them highly susceptible to loss and damage. Over time, this system creates problems such as lost sales books, which slows down the sales transaction process. The purpose of this research is to simplify the company's marketing and transaction data processing processes and increase motorcycle sales at Sinar Mas Jaya. The stages used include analysis through data collection, system analysis, system design, program prototyping, and query testing. Thus, this research was conducted to produce a sales information system design with features such as login management, access rights management, transaction recording, real-time stock monitoring, and sales reporting. This system can assist Sinarmas Jaya Motor in efficient business management.

Keywords: *Design, Information System, Sales, Web, Sinarmas Jaya Motor.*

