

## ***ABSTRACT***

*PT Bubejo Makmur Sejahtera is a company engaged in the frozen fruit sales service sector. Currently, PT Bubejo Makmur Sejahtera is facing problems with sales transactions and payments, which have not been properly computerized and are still being handled manually. The objective of this internship is to design a well-computerized frozen fruit sales system that can optimize business processes, improve customer service, and support business growth at PT Bubejo Makmur Sejahtera. The methods used to resolve these issues include system analysis, system design, system implementation, and system testing. The result of this development is a website-based Bubejo sales system. This development can reduce sales problems and improve data accuracy in reporting. The conclusion of this final project is the development of a Bubejo frozen fruit sales information system, which is expected to simplify the sales process at PT Bubejo Makmur Sejahtera using a well-organized computerized system.*

***Keywords:*** Sales System, Sales, Website, Frozen Fruit



