

ANALISIS METODE E-REKRUTMEN PADA PT WESCLIC INDONESIA NEOTECH DI YOGYAKARTA

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Abstrak

Penelitian ini dilaksanakan di PT Wesclic Indonesia Neotech. Tujuan dari penelitian ini adalah untuk mengetahui bagaimana proses pelaksanaan metode e-rekrutmen melalui *website* perusahaan. E-rekrutmen ini memiliki lima indikator yaitu kemudahan akses, kejelasan informasi, efisiensi proses, keamanan data, dan komunikasi dan umpan balik. Penelitian ini menggunakan pendekatan kuantitatif dengan data yang diperoleh dari sumber data primer, sekunder, dan kuesioner yang disebarkan sebanyak 34 orang. Analisis data dilakukan dengan uji validitas, uji reliabilitas dan perhitungan *mean* aritmatik. Hasil penelitian menunjukkan bahwa indikator kemudahan akses memiliki rata-rata sebesar 4,14 yang termasuk kategori setuju, indikator kejelasan informasi memiliki nilai rata-rata sebesar 4,17 yang termasuk kategori setuju, indikator efisiensi proses memiliki nilai rata-rata sebesar 4,41 yang termasuk kategori sangat setuju, indikator keamanan data memiliki nilai rata-rata sebesar 4,14 yang termasuk kategori setuju, indikator komunikasi dan umpan balik memiliki nilai rata-rata sebesar 4,31 yang termasuk kategori sangat setuju.

Kata Kunci: *E-Rekrutmen, PT Wesclic Indonesia Neotech, Rekrutmen Online*



ANALYSIS OF E-RECRUITMENT METHOD AT PT WESCLIC INDONESIA NEOTECH IN YOGYAKARTA

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Abstract

This research was conducted at PT Wesclic Indonesia Neotech. The purpose of this study was to determine how the process of implementing the e-recruitment method through the company website. This e-recruitment has five indicators: ease of access, clarity of information, process efficiency, data security, and communication and feedback. This study used a quantitative approach with data obtained from primary and secondary data sources and questionnaires distributed to 34 people. Data analysis was carried out by validity testing, reliability testing and arithmetic mean calculation. The results showed that the ease of access indicator had an average of 4.14 which is included in the agree category, the information clarity indicator had an average value of 4.17 which is included in the agree category, the process efficiency indicator had an average value of 4.41 which is included in the strongly agree category, the data security indicator had an average value of 4.14 which is included in the agree category, the communication and feedback indicator had an average value of 4.31 which is included in the strongly agree category.

Keywords: *E-Recruitment, PT Wesclic Indonesia Neotech, Online Recruitment*