

ANALISIS PELATIHAN KERJA KARYAWAN PADA PT MADU BARU BANTUL

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Abstrak

Analisis dalam penelitian ini ditujukan untuk mengkaji penelitian pelatihan kerja karyawan PT Madu Baru Bantul. Fokus penelitian memiliki lima indikator utama yaitu, instruktur, peserta, materi, metode, tujuan. Pendekatan yang digunakan adalah metode kuantitatif dengan pengumpulan data melalui kuesioner yang disebarakan kepada 74 responden, yang merupakan karyawan tetap PT Madu Baru Bantul. Teknik pengambilan sampel yang digunakan yaitu *purposive sampling*. Penelitian ini menggunakan uji validitas, uji reliabilitas dan uji *arithmetic mean*. Hasil analisis data menunjukkan bahwa: instruktur setuju dengan nilai rata-rata 4,08. Peserta setuju dengan nilai rata-rata sebesar 4,36. Materi setuju dengan nilai rata-rata sebesar 4,53. Metode setuju dengan nilai rata-rata sebesar 4,32. Tujuan setuju dengan nilai rata-rata sebesar 4,17. Kelima indikator tersebut setuju terhadap analisis pelatihan kerja karyawan. Penelitian ini mengindikasikan bahwa pelatihan kerja yang dilaksanakan di PT Madu Baru Bantul telah diterima dengan baik oleh semua karyawan tetap

Kata Kunci: *Pelatihan Kerja, PT Madu Baru Bantul*

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ANALYSIS OF EMPLOYEE JOB TRAINING AT PT MADU BARU BANTUL

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Abstract

The analysis in this study aims to examine the job training program of PT Madu Baru Bantul employees. The research focuses on five key indicators: the instructors, the participants, the materials, the methods, and the goals. The approach employed is a quantitative method, with data collected through questionnaires distributed to 74 respondents, who are permanent employees of PT Madu Baru Bantul. The sampling technique employed in this study was purposive sampling. This research utilized validity tests, reliability tests, and arithmetic mean calculations. The results of the data analysis indicate that the instructors agreed with an average score of 4.08. The participants demonstrated agreement with an average score of 4.36. The materials received an average score of 4.53, indicating agreement. The methods were rated with an average score of 4.32, also reflecting agreement. Lastly, the goals achieved an average score of 4.17, signifying agreement. Collectively, these five indicators suggest a consensus in the analysis of employee job training. This research indicates that all permanent employees have received the job training implemented at PT Madu Baru Bantul.

Keywords: *Job Training, PT Madu Baru Bantul*