



ABSTRAK

ANALISIS FRAMING PEMBERITAAN PEMBELIAN PESAWAT TEMPUR QATAR DI MEDIA ONLINE KOMPAS.COM DAN MEDIA INDONESIA

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Penelitian ini bertujuan untuk mengidentifikasi *framing* pemberitaan pembelian pesawat tempur Mirage 2000-5 bekas dari Qatar di media *online Kompas.com* dan *Media Indonesia* edisi Juni 2023 sampai Januari 2024. Penelitian ini menggunakan pendekatan kualitatif dengan paradigma konstruktivis dan menerapkan metode analisis *framing* dari Zhongdang Pan dan Gerald M. Kosicki. Metode ini menganalisis empat elemen utama, yaitu 1) struktur sintaksis, 2) struktur skrip, 3) struktur tematis, dan 4) struktur retorik, yang merepresentasikan dimensi struktural sebuah berita. Hasil penelitian menunjukkan bahwa dari empat berita yang dianalisis, dua berita yang dipublikasikan *Kompas.com* menonjolkan alasan dibalik pembeliannya berfokus pada kebutuhan penggantian pesawat tempur TNI Angkatan Udara (AU) yang habis masa pakainya dan masalah keterbatasan fiskal yang mengakibatkan pembatalan pembelian pesawat tempur Mirage 2000-5 bekas Qatar, sedangkan 2 berita yang dipublikasikan *Media Indonesia* lebih menekankan reaksi dan opini pihak lain, serta menginterpretasikan pembatalan pembelian pesawat tempur Mirage 2000-5 bekas Qatar sebagai strategi politik Prabowo.

Kata Kunci: Analisis Framing, Media Online, Pesawat Tempur Mirage 2000-5 Bekas Qatar

ABSTRACT

FRAMING ANALYSIS OF NEWS ON QATAR FIGHTER AIRCRAFT PURCHASE IN ONLINE MEDIA KOMPAS.COM AND MEDIA INDONESIA

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This research aims to identify the framing in the news about the purchase of used Mirage 2000-5 fighter aircraft from Qatar in the online media Kompas.com and Media Indonesia from June 2023 to January 2024. This research uses a qualitative approach with a constructivist paradigm and applies the framing analysis method from Zhongdang Pan and Gerald M. Kosicki. This method analyzes four main elements, namely 1) syntactic structure, 2) script structure, 3) thematic structure, and 4) rhetorical structure, which represent the structural dimensions of a news story. This method analyzes four main elements, namely 1) syntactic structure, 2) script structure, 3) thematic structure, and 4) rhetorical structure, which represents dimensions the structure of a news story. The research results show that of the four news stories analyzed, two news stories published by Kompas.com highlight the reasons behind the purchase focusing on the need to replace the Indonesian Air Force (AU) fighter aircraft that had reached the end of their service life and the problem of fiscal limitations that resulted in the cancellation of the purchase of used Mirage 2000-5 fighter aircraft from Qatar, while the 2 news stories published by Media Indonesia were more emphasizing the other party's reactions and opinions, and interpreted the cancellation of the purchase of used Mirage 2000-5 fighter aircraft from Qatar as a Prabowo's political strategy.

Keywords: *Framing Analysis, Online Media, used Qatari Mirage 2000-5 Fighter Aircraft*