

ABSTRACT

Putri Lestari. 2025. “*Activism in The Hate U Give by Angie Thomas*”

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The novel *The Hate U Give* by Angie Thomas tells the story of the main character, Starr Carter, who responds to the social injustices around her and undergoes significant changes in her attitude and behavior. This research aims to identify the forms of activism that emerge, as well as the causes and impacts of that activism in the novel *The Hate U Give*. This research uses a descriptive qualitative method and an objective approach, employing the New Social Movement theory to analyze forms of activism, as well as Patricia Hill Collins intersectionality theory to identify the causes and impacts of activism. This research analyzes the forms of activism, its causes, and the impact of activism. The results of this study found that there are two main types of activism: a) practical activism, which includes peaceful protest actions, public speaking, and community organizing, and b) slacktivism, which is manifested through social media campaigns, online petitions, and the formation of online groups. Then, the main causes of the emergence of activism are racial injustice, police violence, intersectional oppression, and media representation. Additionally, the impact of activism in this novel includes individual empowerment and community solidarity, efforts to challenge stereotypes, fostering pride in Black identity, as well as inspiring hope and raising public awareness of social injustice issues. This research shows that activism in *The Hate U Give* serves as a tool for social change through collective engagement and awareness of identity intersections.

Keywords: Activism, causes, impact, intersectionality, *The Hate U Give*

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Novel The Hate U Give karya Angie Thomas menceritakan perjalanan karakter utama, Starr Carter, yang menanggapi ketidakadilan sosial di sekitarnya dan mengalami perubahan besar dalam sikap dan perilakunya. Penelitian ini bertujuan untuk mengetahui bentuk-bentuk aktivisme yang muncul, serta penyebab dan dampak dari aktivisme tersebut dalam novel The Hate U Give. Penelitian ini menggunakan metode kualitatif deskriptif dan pendekatan objektif, dengan menggunakan teori New Social Movement untuk menganalisis bentuk-bentuk aktivisme, serta teori intersectionality dari Patricia Hill Collins untuk mengidentifikasi penyebab dan dampak aktivisme. Penelitian ini menganalisis bentuk-bentuk aktivisme, penyebab, serta dampak dari aktivisme. Hasil penelitian ini menemukan bahwa terdapat dua jenis utama aktivisme: yaitu a) praktikal aktivisme, yang meliputi aksi protes damai, berbicara di depan publik, dan pengorganisasian komunitas, serta b) slaktivisme, yang diwujudkan melalui kampanye media sosial, petisi daring, dan pembentukan kelompok online. Lalu, penyebab utama munculnya aktivisme adalah ketidakadilan rasial, kekerasan polisi, penindasan interseksional, serta representasi media. Selain itu, dampak dari aktivisme dalam novel ini meliputi pemberdayaan individu dan solidaritas komunitas, upaya menantang stereotip, menumbuhkan kebanggaan identitas kulit hitam, serta menginspirasi harapan dan meningkatkan kesadaran masyarakat terhadap isu ketidakadilan sosial. Penelitian ini menunjukkan bahwa aktivisme dalam The Hate U Give berfungsi sebagai alat untuk perubahan sosial melalui keterlibatan kolektif dan kesadaran akan interseksi identitas.

Kata kunci: *Aktivisme, dampak, interseksionalitas, penyebab, The Hate U Give*