



## ABSTRAK

### REPRESENTASI MASKULINITAS PEREMPUAN PADA KARAKTER 13 SEBAGAI TOKOH UTAMA DALAM FILM *THE SHADOW STRAYS* (ANALISIS SEMIOTIKA ROLAND BARTHES)

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Penelitian ini berjudul REPRESENTASI MASKULINITAS PEREMPUAN PADA KARAKTER 13 SEBAGAI TOKOH UTAMA DALAM FILM *THE SHADOW STRAYS*: (ANALISIS SEMIOTIKA ROLAND BARTHES). Tujuan utama penelitian adalah mengungkap bagaimana karakter perempuan direpresentasikan melalui simbol-simbol visual dan naratif yang biasanya dilekatkan pada maskulinitas. Penelitian ini menggunakan metode kualitatif deskriptif dengan analisis pada tiga tingkat makna Barthes: denotasi, konotasi, dan mitos. Hasil penelitian menunjukkan bahwa karakter “13” digambarkan sebagai perempuan yang kuat, agresif, dan mandiri memenuhi prinsip maskulinitas seperti *Give 'em Hell*, *Be a Sturdy Oak*, *Be a Big Wheel* dan *No Sissy Stuff* dari teori David dan Brannon. Namun, di balik citra tersebut, film ini tetap mereproduksi mitos bahwa kekuatan perempuan harus ditampilkan melalui kerangka maskulin agar diterima secara sosial. Penelitian ini berkontribusi dalam memperluas pemahaman kritis terhadap representasi gender dalam film aksi serta memperlihatkan bagaimana media membentuk ideologi gender secara simbolik.

**Kata Kunci:** Maskulinitas Perempuan, Semiotika Roland Barthes, Film Aksi

## **ABSTRACT**

### **REPRESENTATION OF FEMALE MASCULINITY IN CHARACTER 13 AS THE MAIN CHARACTER IN THE SHADOW STRAYS FILM (ROLAND BARTHES' SEMIOTIC ANALYSIS)**

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*This study is titled REPRESENTATION OF FEMALE MASCULINITY IN CHARACTER 13 AS THE MAIN CHARACTER IN THE SHADOW STRAYS FILM: ROLAND BARTHES' SEMIOTIC ANALYSIS. The primary objective of this study is to reveal how female characters are represented through visual and narrative symbols typically associated with masculinity. This study employs a descriptive qualitative method with analysis at three levels of Barthes' meaning: denotation, connotation, and myth. The results of the study show that the character "13" is portrayed as a strong, aggressive, and independent woman embodying principles of masculinity such as "Give 'em Hell," "Be a Sturdy Oak," "Be a Big Wheel," and "No Sissy Stuff" from David and Brannon's theory. However, behind this image, the film still reproduces the myth that female strength must be presented through a masculine framework to be socially accepted. This study contributes to expanding critical understanding of gender representation in action films and demonstrates how media symbolically shapes gender ideology.*

**Keywords:** *Female Masculinity, Roland Barthes' Semiotics, Action Films*