



ABSTRAK

REPRESENTASI MAKNA RELIGIUSITAS DALAM FILM: ANALISIS SEMIOTIKA MENURUT FERDINAND DE SAUSSURE DALAM FILM “HERETIC”

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Penelitian ini bertujuan untuk menganalisis representasi makna religiusitas dalam film “*Heretic*” melalui pendekatan semiotika Ferdinand De Saussure. Film ini mengangkat isu religusitas mengenai konflik iman dan keraguan, serta doktrin suatu agama. Penelitian ini menggunakan metode analisis deskriptif kualitatif dengan menganalisis tanda-tanda dalam film berdasarkan metode analisis semiotika struktural Saussure, yang berfokus pada penanda, petanda, dan signifikasi terhadap dialog dan visual simbolik dalam film. Hasil penelitian menunjukkan bahwa, secara penanda, terdapat beberapa adegan yang merepresentasikan nilai – nilai spiritual. Simbol – simbol religi yang muncul tidak hanya direpresentasikan secara eksplisit ataupun implisit. Proses pembentukan sebuah makna dalam film digambarkan melalui konstruksi sosial, yang menunjukkan religiusitas yang direproduksi secara kolektif dalam konteks simbolik. Hal tersebut dijelaskan melalui dialog – dialog dalam film sehingga menjadi alasan ideologis yang mencerminkan konflik antar doktrin, keraguan, dan konstruksi sosial yang dapat dipertanyakan kebenarannya dalam masyarakat. Sehingga dapat disimpulkan bahwa representasi religiusitas dalam film “*Heretic*” mencerminkan relasi kompleks antara kepercayaan individu dan struktur sosial, serta menunjukkan bagaimana media turut serta dalam memproduksi ulang pemahaman masyarakat terhadap agama. Penelitian ini diharapkan dapat menjadi referensi dalam kajian religiusitas dalam media, serta memberikan kontribusi bagi pengembangan industri film Indonesia. Selain itu, penelitian ini juga dapat membuka diskusi lebih lanjut mengenai peran religi dalam masyarakat kontemporer.

Kata Kunci: Religiusitas, Agama, Representasi, Semiotika Ferdinand De Saussure, Film, Heretic

ABSTRACT

REPRESENTATION OF RELIGIOSITY IN FILM: A SEMIOTIC ANALYSIS ACCORDING TO FERDINAND DE SAUSSURE IN THE MOVIE “HERETIC”

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This research aims to analyze the representation of the meaning of religiosity in the film “Heretic”, by using Ferdinand De Saussure's semiotic approach. This film raises issues of religiosity in regards of the conflict between faith and doubt, as well as the doctrine of a religion. This research uses a qualitative descriptive analysis method which is utilized to analyze signs in the film based on Saussure's structural semiotic analysis method which focuses on signifiers, signifieds, and signification in relation to dialogues and symbolic visuals in the film.

The research's results show that, in terms of signifiers, there are several scenes which represent spiritual values. The religious symbols shown in the film are not only represented explicitly or implicitly. Instead, the process of meaning formation in the film is depicted through social construction, which shows religiosity being collectively reproduced in a symbolic context. This is explained through the dialogues in the film, which become ideological reasons reflecting conflicts between doctrines, doubts, and social constructions that can be questioned for their truth in society. Thus, it can be concluded that the representation of religiosity in the film “Heretic” reflects the complex relationship between individual beliefs and social structures, and shows how the media participates in reproducing societal understanding of religion. This research is expected to serve as a reference in the study of religiosity in media, as well as contribute to the development of the Indonesian film industry. In addition, this research can also open further discussions regarding the role of religion in contemporary society.

Keywords: *Religiosity, Religion, Representation, Ferdinand De Saussure's Semiotics, Film, “Heretic”*

