


# ANALISIS MOTIVASI KERJA KARYAWAN PADA PT KERJA TIRTA SANTOSA SLEMAN

**Masnah**

## **Abstrak**

Penelitian ini bertujuan untuk mengetahui dan menganalisis motivasi kerja karyawan pada PT Kerja Tirta Santosa Sleman. Metode penelitian menggunakan deskriptif kuantitatif dengan penyebaran kuesioner dan analisis data menggunakan SPSS Statistics. Hasil penelitian menunjukkan bahwa indikator kebutuhan fisik memiliki nilai rata-rata sebesar 2,87, indikator kebutuhan rasa aman dan keselamatan sebesar 2,84, indikator kebutuhan sosial sebesar 3,08, indikator kebutuhan akan penghargaan sebesar 3,00, dan indikator kebutuhan perwujudan diri sebesar 2,89. Kesimpulan motivasi kerja karyawan yang ada di PT Kerja Tirta Santosa Sleman sudah cukup baik dengan nilai rata-rata keseluruhan sebesar 2,94, nilai rata-rata terendah terdapat pada indikator kebutuhan rasa aman dan keselamatan sebesar 2,84 dan nilai tertinggi dengan rata-rata sebesar 3,08 terdapat pada indikator kebutuhan sosial.

**Kata Kunci:** *Motivasi Kerja, Deskriptif Kuantitatif, PT Kerja Tirta Santosa Sleman.*

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## ***ANALYSIS OF EMPLOYEE WORK MOTIVATION AT PT KERJA TIRTA SANTOSA SLEMAN***

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### ***Abstract***

*This study aims to identify and analyze employee work motivation at PT Kerja Tirta Santosa Sleman. The research method is a descriptive, quantitative approach using questionnaire distribution, with data analysis conducted in SPSS Statistics. The results indicate that the physical needs indicator has an average value of 2.87, the safety and security needs indicator has an average value of 2.84, the social needs indicator has an average value of 3.08, the esteem needs indicator has an average value of 3.00, and the need of self-actualization indicator has an average value of 2.89. The conclusion of this study shows that employee work motivation at PT Kerja Tirta Santosa Sleman is considered fairly good, with an overall average value of 2.94. The lowest average value is 2.84 for the safety and security needs indicator, while the highest is 3.08 for the social needs indicator.*

***Keywords:*** *Work Motivation, Quantitative Descriptive, PT Kerja Tirta Santosa Sleman.*