**Sholikatun, Nur Azizah. 2018.** *The Effectiveness of Using Poster Presentation to Teach Speaking.* *Final Paper*. *English Education Department, Faculty of Education, University of Technology Yogyakarta. Supervised by Dr. Adnan Zaid, M.Sc.*

**ABSTRACT**

*This study entitled The Effectiveness of Using Poster Presentation to Teach Speaking is aimed at finding out whether teaching speaking by using poster presentation was effective.*

*This study was conducted in two cycles that consist of four phases in each cycle; plan, action, observe, and reflect. The data collecting techniques that used were test, interview and observation. The test was used to get quantitative data while the interview and observation were used to gather qualiative data.*

*The result of the study shows that teaching speaking by using poster presentation was effective. It can be seen from the progress in each cycle. In pre-test the students’ mean score was 59.04. It showed that the students’ speaking ability was still low. In post-test 1, the students got a better mean score. It was 67.85. It shows an improvement compared to the previous session. In post-test 2, the students’ mean score improved to 75.00. The atmosphere of the classroom was condusive. The students’ response toward poster presentation based on the interview and observation result showed that they were happy and motivated to learn speaking using poster presentation. Their participation in the learning activity improved, and they were more confident in speaking.*

***Key words:*** *Effectiveness, Poster Presentation, Speaking.*

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**ABSTRAK**

Penelitian yang berjudul The Effectiveness of Using Poster Presentation to Teach Speaking untuk menjadi keefektifan pengajaran berbicara menggunakan poster presentation adalah efektif.

Penelitian ini dilakukan dalam dua siklus yang terdiri dari empat fase disetiap siklus; rencana, tindakan, pengamatan, dan refleksi. Teknik pengumpulan data menggunakan test, wawancara dan pengamatan. Tes digunakan untuk mendapatkan kuantitatif data sementara wawancara dan pengamatan digunakan untuk mengumpulkan data kualitatif.

Hasil penelitian ini menunjukan bahwa pengajaran berbicara menggunakan presentasi poster efektif. Ini dapat terlihat dari kemajuan di setiap siklus. Pada pre-test skor rata-rata siswa adalah 59.04. Ini menunjukkan bahwa kemampuan berbicara siswa rendah. Pada post-test 1, siswa mendapatkan skor rata-rata lebih baik yaitu 67.85. ini menunjukkan sebuah kemajuan dibandingkan sesi sebelumnya. didalam post-test 2, skor rata-rata siswa meningkat ke 75.00. suasana kelas kondusif. Respon siswa terhadap poster presentation berdasarkan pada hasil interview dan observasi menunjukkan bahwa mereka senang dan termotivasi untuk belajar berbicara menggunakan poster presentation. Partisipasi mereka dalam kegiatan pembelajaran meningkat serta mereka lebih percaya diri dalam berbicara.

**Kata kunci :** keefektifan, presentasi poster, berbicara.