

Abstract

The large number of travel agents providing tour packages in Yogyakarta makes customers have many choices to compare package prices and its facilities. However, customers can only compare prices by coming to the travel agents and asking directly about it so it is not efficient since customers must spent longer time to do that. Customers must contact each agent to ask questions and compare prices. The aim of this research is to make it easier for customers to compare prices and make transactions electronically with the presence of a mobile application. Whereas for travel agent owners, it can promote the packages and make the booking records, so that with the design of e-marketplace this can facilitate the recording of booking and facilitate the customer and travel agent owners. The application that will be developed to conduct booking transactions of the tour packages in Yogyakarta and the surrounding areas. The customer will do the booking process in the website while the travel agents design other tour packages to offer. Every customer just has to choose the desired packages available according to their intentions and interests for their vacations.

Keywords: Information system, website, booking, tour packages.