

## ***ABSTRACT***

*The large number of vehicle rental providers spreading out in Yogyakarta makes customers have many choices to compare vehicle rental prices. However, customers can only compare prices by coming to the vehicle rental and asking directly about it so it is not efficient. Customers must contact each rental to ask questions and compare prices. The aim of this research is to make it easier for customers to compare prices and make transactions electronically in the presence of a mobile application. Whereas for rental owners can promote goods and rental records, so that with the design of e-marketplace this can facilitate the recording of rentals and facilitate the customer and rental owners. The application that will be developed to conduct leasing transactions is an e-marketplace that is specifically built for thickening in Yogyakarta. The customer will do the transaction process on the android mobile application while the rental provider processes the transaction in the web application. Every customer just has to choose the desired vehicle from all rental providers that have been registered in the application made by the author and the details of the order made are stored in the application. Whereas the order made by the customer will be forwarded to the rental party so that it can be processed by the rental provider.*

*Keywords: Marketplace, Rental, Transactions, Customers.*