## **ABSTRACT**

Joyo Phone is a business engaged in gadgets. Joyo Phone is a mobile shop that has been established for 12 yearsand located at Jalan Malioboro Ramai Mall Lantai 1 Blok C16, Yogyakarta. Not only relying on customers who come to the store does Joyo Phone also serve sales through online. Looking at some of these things, it is the time to build and implement technology, one of which is by making an information system that is used to support employee performance. It is needed to achieve the goal of Joyo Phone optimally. By using an information system, it will make it easier for employees to do their jobs and help create reports produced by the system. The result of this research work is to generate information system application programs in the forms of desktop-based purchases and sales that can be used to improve employee performance at Joyo Phone. With the existence of this system, it is expected that the shop able to minimize data errors caused by errors in recording sales service transaction data.

Keywords: sales of mobile phones in Joyo Phone, Yogyakarta