

IMPLEMENTASI KEBIJAKAN SERTA PENGELOLAAN RETRIBUSI
PARKIR DI TEPI JALAN UMUM DALAM MENINGKATKAN
PENDAPATAN DI DINAS PERHUBUNGAN KABUPATEN BANTUL

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Penelitian ini bertujuan untuk mengetahui implementasi kebijakan retribusi parkir di tepi jalan umum, mengetahui faktor-faktor yang mempengaruhi implementasi kebijakan retribusi parkir serta mengetahui pengelolaan retribusi parkir di tepi jalan umum di Dinas Perhubungan Kabupaten Bantul. Penelitian ini merupakan penelitian deskriptif kualitatif dan kuantitatif. Teknik pengumpulan data menggunakan wawancara dan dokumentasi. Hasil penelitian ini menunjukkan bahwa implementasi kebijakan retribusi parkir di tepi jalan umum dikatakan sudah baik, meskipun masih memiliki kelemahan misalnya Juru Parkir mematok tarif sendiri, muncul Juru Parkir liar, tidak menyediakan karcis, namun telah memiliki sanksi untuk memperbaiki kelemahan tersebut. Faktor pendukung implementasi yaitu komunikasi yang dilakukan antar wajib retribusi mengenai tarif retribusi, tanggungjawab dan kewajiban Juru Parkir serta *Standart Operating Procedure* (SOP) retribusi parkir di tepi jalan umum yaitu penerbitan izin, untuk faktor penghambat implementasi yaitu sumberdaya penunjang implementasi seperti belum tersedianya fasilitas untuk Juru Parkir yaitu rompi dan sikap Dinas Perhubungan Kabupaten Bantul kurang tegas sehingga muncul Juru Parkir liar dan penduduk yang meminta uang keamanan. Permasalahan yang terjadi pada pengelolaan retribusi parkir yaitu Juru Parkir menunggak pembayaran retribusi parkir ke Dinas Perhubungan Kabupaten Bantul. Pengelolaan retribusi parkir dimulai dari Bidang Lalu lintas melakukan survei tempat parkir, kemudian Juru Parkir melengkapi syarat administrasi dan membayar setoran ke Dinas Perhubungan Kabupaten Bantul. Penerimaan retribusi parkir di tepi jalan umum pada tahun 2016 memberikan kontribusi yang sangat kecil yaitu 3%, untuk tahun 2017 sebesar 11% dan memberikan kontribusi kecil, sedangkan tahun 2018 memberikan kontribusi yang kecil sebesar 13%.

Kata kunci: Implementasi, Retribusi parkir di tepi jalan umum, Kontribusi

*POLICY IMPLEMENTATION AND MANAGEMENT OF PUBLIC ROADSIDE
PARKING FEES IN INCREASING REVENUE AT DINAS PERHUBUNGAN
KABUPATEN BANTUL*

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This study aimed to determine the implementation of parking retribution policies on the edge of public roads, to know the factors that influence the implementation of parking retribution policies and know the management of public roadside parking retribution in Dinas Perhubungan Kabupaten Bantul. This research is descriptive qualitative and quantitative research. Data collection techniques used interviews and documentation. The results of this study indicated that the implementation of a public roadside parking retribution policy was considered good, although it still had weaknesses namely the parking attendant decided his own tariff, a wild parking attendant existed, the parking attendant did not provide a ticket, but the policy had sanctions to correct these weakness. Implementation supporting factors namely communication carried out between mandatory levies regarding tariffs for levies, responsibilities and obligations of parking attendant as well as parking retribution Standard Operating Procedure (SOP) on the edge of public roads, namely permit issuance had been practiced. Whilst inhibiting implementation factors, such as the availability of parking facilities, vests and attitude Dinas Perhubungan Kabupaten Bantul who was less assertive so that illegal parking attendants existed and residents asking for security money still happened. Problems still occurred in the management of parking fees, namely parking attendants committed arrears payment of parking fees to the transportation agency. Parking fees management started from parking lots survey by Transportation Department, administrative fulfillment of the parking attendants, and parking attendants deposits payment to the transportation agency. Roadside public parking retribution in 2016 contributed a very small amount of 3%, in 2017 was at 11% and made a small contribution, whereas in 2018 it contributed a small amount of 13%.

Keywords: implementation, public roadside parking retribution, contribution