

ABSTRAK

Febriana, Ardiani. 2020. "Pengembangan Media Layanan Studi Lanjut Berbantuan Adobe Flash". Tugas Akhir. Program Studi Bimbingan dan Konseling. Fakultas Humaniora, Pendidikan dan Pariwisata. Universitas Teknologi Yogyakarta. Pembimbing Erlin Fitria, S. Pd., M. Pd

Keberhasilan penyelenggaraan pendidikan merupakan tanggung jawab bersama, antara orang tua, masyarakat dan pemerintah. Kesadaran orang tua untuk berpartisipasi secara aktif dalam pendidikan, salah satunya yaitu mempercayakan anak – anak usia sekolah untuk belajar di suatu lembaga pendidikan. Partisipasi orang tua dalam pendidikan anak merupakan keterlibatan orang tua dalam aktivitas pendidikan anak. Orang tua siswa SD N 2 Bowongso kelas 4, 5 dan 6 sebanyak 103 orang telah mengisi kuisioner dan hasilnya adalah 35% orang tua ikut terlibat dalam pendidikan anaknya namun belum memahami tentang perencanaan karir. 50% orang belum terlibat dalam pendidikan anak, belum memahami apa saja aktivitas pendidikan putra putrinya, bahkan tidak memahami perencanaan studi lanjut putra putri mereka. Sisanya 15% orang tua ikut terlibat dalam pendidikan anaknya, mengetahui aktivitas pendidikan anak – anaknya serta memahami perencanaan studi lanjut anak – anaknya

Penelitian ini bertujuan untuk mengembangkan layanan informasi studi lanjut berbantuan *Adobe Flash*, mengetahui hasil analisis kelayakan Media Layanan Studi Lanjut di SD N 2 Bowongso. Peneliti menggunakan metode penelitian *research and development* (R&D) dengan prosedur pengembangan yang dikembangkan Allesi dan Trolip. populasi adalah orang tua di SD N 2 Bowongso, kecamatan Kalikajar, kabupaten Wonosobo yang memiliki anak usia sekolah kelas teknik probability sampling yaitu teknik *stratified random sampling*. sampel yang diambil berjumlah 10 orang.

Hasil penelitian diketahui bahwa: (1) hasil pengembangan media layanan studi lanjut berupa flash yang dapat di gunakan di PC dan android, (2) secara umum media yang dikembangkan layak digunakan sebagai pendukung pemberian layanan informasi studi lanjut dengan persentase kelayakan sebesar 71% dari ahli media, 75% dari ahli materi, serta 78%, dari pengguna.

Kata Kunci : *Layanan Informasi, Studi Lanjut, Adobe Flash*

ABSTRACT

Febriana, Ardiani. 2020. "Development of *Adobe Flash*-Assisted Information Service for Further Study". Thesis. Guidance and Counseling study program. Faculty of Humanities, Education and Tourism. University of Technology Yogyakarta. Advisor Erlin Fitria, S. Pd., M. Pd

The success of education is a shared responsibility among parents, the community and the government. Parents need to increase their awareness to actively participate in education, one of which is entrusting school-age children to study in an educational institution. Parent participation in children's education is the involvement of parents in children's educational activities. Parents of public elementary school 2 Bowongso grades 4, 5 and 6 consisted of 103 people and had filled out the questionnaire and the result showed that 35% of parents were involved in their children's education but did not yet understand about career planning. 50% of parents had not been involved in the education of children, and did not understand their children's education activities, and did not even understand the further study plans of their sons and daughters. The remaining 15% of parents were involved in their children's education, aware of their children's educational activities and understood the planning of further study of their children.

This research had aims to develop further study information services assisted by Adobe Flash, find out the results of the feasibility analysis of the Advanced Study Services Media at SD N 2 Bowongso. The researchers used research and development (R&D) research methods with development procedures developed by Alles and Trolip. The population was parents in SD N 2 Bowongso, Kalikajar sub-district, Wonosobo district who had school-age children in the probability sampling technique, namely stratified random sampling technique. Samples taken amounted to 10 people.

This research resulted in: (1) the results of the development of advanced study service media in the form of flash that can be used on PCs and Androids, (2) in general the media developed were suitable to be used as supporting services for further study information with a feasibility percentage of 71% of media experts, 75% of material experts, as well as 78%, of users.

Kata Kunci : *Information service, Further Study, Adobe Flash*