

ABSTRACT

San Project Konveksi is a convection company. The services offered are making clothes, shirts, jackets, and others. The material used to make clothes is bamboo Catton, a type of cloth with the best quality, while the materials used for making jackets are taslan, parachute, jeans, and corduroy. Currently, the marketing method at San Project Konveksi is in the form of manual methods, such as participating in exhibitions. The problem faced by San Project Convection is the lack of marketing and sales coverage. Customers buy the products by coming in directly to the store. However, it would be better and efficient if the sales system using a website-based sales information system. To optimize a sales system, a media has important roles to make it easier for customers doing transaction. To improve sales system and performance of the old manual system, the researcher offered System Web-Based Sales Information to the store.

Keywords: Sales Information Systems, Clothing, Convection