

ABSTRACT

Batik Fendy is a batik industry company. Currently, the company produces various kinds of batik models, such as scarves, clothes, and accessories. Batik Fendy also helps to preserve Indonesian indigenous culture, especially batik art. However, the company's marketing became a problem because there was no online sales system to expand the marketing of its stores and products. Based on these problems, the researcher created an e-commerce-based sales information system with the aim of simplifying the marketing and sales process and helping the performance of employees. In addition, this application also aims to make workers in the company work quickly and accurately. In other words, the store has a means to market and facilitate work, including the process of selling goods. The design of this system uses context diagrams, tiered diagrams, data flow diagrams (DAD), and Entity Relationship Diagrams (ERD). The implementation of this system requires that the software used is using PHP (Pear Hypertext Preprocessor) as the programming language, MySQL as the database server, sublime text.

Keywords: Sales Information Systems, PHP, MySQL, Batik Fendy