ABSTRACT

Grosir Konveksi Jeans is a shop selling clothing, such as jackets, shirts, t-shirts, and pants. The promotion and sell process is still using conventional method. The customers must come to the shop to purchase products. The development of an e-commerce sales system at the Grosir Konveksi Jeans is a step to increase sales and promotion product besides other benefits. The purpose of building an e-commerce system for selling clothes, customers can place orders for products without having to come to the shop. The method used in this research was the waterfall method. This method was used to develop software systems by having a software life flow sequentially starting from analysis, design, coding, and testing. The shop can also solve the problem of ordering to makes it easy for consumers to get information about the shop. This system was built using PHP program and MySQL database. The result of this research was the implementation of e-commerce at the Grosir Konveksi in form of sales and promotion that can be accessed anywhere and anytime.

Keywords: Information Systems, e-commerce, Grosir Konveksi Jeans shop