

ABSTRACT

Now, Information technology and communication is very helpful and encourage a private or government institution to maximize existing technology to market their product, give information, and administration management. One the exact way to give information is using advertisement. Commonly, the type of advertisement used for market business is banner, leaflet, browser, and other various types. Making advertisement requires designing and printing service. CV. Marta Grafika is one of the businesses located in Purworejo. Designing and Printing Service is quite support to get an advertisement in mass media. The service in this company still uses offline.

There are many consumers order their design and print service in CV. Marta Grafika, thus the writer will build online printing service in order CV. Marta Grafika will be more easily to deliver their service, using web based online information system and ease customer to order design and print service without coming directly to CV. Marta Grafika. System will be built is website that uses PHP programming language and MySQL as database server.

Keywords: Online Printing Information System, Website, PHP, MySQL, server database.

ABSTRACT

The development of information and communication technology is now very helpful and encourages a government or private institution to maximize the use of existing technology for the needs of marketing products, providing information and managing administration. One very appropriate way to provide information is by using an advertisement that is often used, such as banners, pamphlets, browsers, and various other types. Making these advertising products requires design and print services.

CV. Marta Grafika is a place of business in the field of services located in Purworejo Regency. Design and printing services are very supportive to get an advertisement in the mass media. Services in this CV are still offline, with many consumers ordering design and printing services at CV. Marta Grafika, the writer will build an Online Printing System to help CV. Marta Grafika simplifies its service services, by using a website-based online information system, it can make it easier for consumers to order design and printing services without having to come directly to the CV. Marta Grafika. The system will be built based on a website and uses the PHP programming language, using a MySQL database server.

Keywords: Online Printing Information System, website, PHP, MySQL, database server.