

## **ABSTRACT**

Sales Application system is a system that provides information system in the form of selling transaction and purchasing goods. The system is very important because sales application system as a part in marketing information system, developed to collect, manage, and stored sales data, so that, the data can be seen again as useful information. Sales application produced can handle sales data that covers organized purchasing goods, selling transaction data, supplier and buyer data, as well as producing complete report, accurate, and always actual in every management level. In this case, Tirto Biru Store is taken as the research location. Because sales system in the store has not been managed well, so that, it often occurs mistake in selling transaction process. Using system made, selling transaction process in Tirto Biru store becomes more efficient and every data can be stored safely.

**Keywords:** Sales Application, sales system, information system