

ABSTRACT

Rahmad Fauzan. 2020. **AN ANALYSIS OF CODE MIXING FOUND IN DEDDY CORBUZIER YOUTUBE CHANNEL EPISODE NESSIE JUDGE**

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This research is a descriptive study that explains about code mixing used by Nessie Judge and Deddy Corbuzier on Deddy Corbuzier YouTube Channel. Deddy Corbuzier YouTube Channel is one of YouTube channels that contains interviews between Deddy and invited guests in a podcast. Deddy's interview with Nessie lasted 41 minutes and 20 seconds. The writer analyzed the interview that discusses the beginning of Nessie pioneering YouTube channel until she managed to become one of the famous YouTubers.

In this study the writer uses descriptive qualitative methods, in the form of observation and recording techniques as a medium for data collection.

The results of this study indicate that there are five types of code mixing used by Deddy and Nessie during the interview process. The first is code mixing in the form of words, phrases, hybrids, repetitions, and clauses. The code mixing that which is dominant in the interview is code mixing in the form of clauses.

Key words: Code, Code Mixing, Deddy, Nessie, YouTube.

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Penelitian ini merupakan penelitian deskriptif tentang code mixing yang digunakan oleh Nessie Judge dan Deddy Corbuzier di Deddy Corbuzier YouTube Channel. Deddy Corbuzier YouTube Channel adalah salah satu channel YouTube yang berisikan wawancara antara Deddy dan tamu undangan di dalam suatu podcast. Interview yang dilakukan Deddy dengan Nessie ini berdurasi selama 41 menit 20 detik. Video yang di analisa penulis ini membahas mengenai awal mula Nessie merintis YouTube channelnya sampai dia berhasil menjadi salah satu You tuber yang terkenal.

Dalam penelitian ini penulis menggunakan metode deskriptif kualitatif. Penulis menggunakan tehnik observasi dan pencatatan sebagai media pengumpulan data.

Hasil dari penelitian ini menunjukkan adanya lima jenis code mixing yang di gunakan oleh Deddy dan Nessie selama proses interview berlangsung. Yang pertama code mixing dalam bentuk kata, phrasa, hybrid, pengulangan, dan klausa. Adapun code mixing yang paling dominan adalah code mixing dalam bentuk klausa.

Kata kunci: Code, Code Mixing, Deddy, Nessie, YouTube.