

ABSTRACT

Candra Anindya. 2020. **AN INTERNSHIP REPORT TRAINING AS A EVENT ORGANIZER CREW AT OBKA TOURMAKER**

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Kerja Praktek merupakan salah satu kegiatan perkuliahan yang mewajibkan mahasiswa/i untuk magang disuatu instansi perusahaan sesuai dengan bidang perkuliahan guna menunjang mahasiswa/i agar lebih memahami dunia kerja yang sebenarnya dan biasanya kerja praktek diselenggarakan di semester terakhir perkuliahan. Dengan mengikuti kerja praktek, mahasiswa/i menjadi lebih memahami dunia kerja, mendapat pengetahuan lebih dari berbagai bidang, dan juga meningkatkan kualitas mahasiswa/i ketika sudah lulus dari dunia perkuliahan.

Dalam laporan kerja praktek ini, penulis ingin berbagi pengalaman selama kerja praktek di salah satu instansi pariwisata di kota Jogja, yaitu OBKA Tourmaker yang terletak di Jalan Langenastran Kidul No.15c Panembahan, Kraton, Yogyakarta. Penuli melaksanakan kerja praktek mulai dari tanggal 01 Juli 2019 hingga 01 Agustus 2019 dengan jam kerja pada pukul 10.00-18.00 (persiapan) & 05.00-00.00 (3 hari Event).

Selama melakukan kerja praktek di OBKA Tourmaker, penulis mendapat banyak sekali pengalaman dalam berorganisasi dan mengatur suatu rangkaian acara.

Contohnya : Survey Lokasi (Hotel, Restaurant, Tempat Wisata), Survey Harga (Hotel, Restaurant, Tempat Wisata, Transportasi, Souvenir), Membuat Jadwal Acara, Dokumentasi dan mengontrol jalannya acara.

Dari hasil pengalaman ini, penulis menyimpulkan bahwa kerja praktek sangat bermanfaat bagi mahasiswa/i. Karena mahasiswa/i menjadi lebih siap dalam segi pengetahuan, mental maupun fisik. Mahasiswa/i juga memiliki gambaran tentang dunia kerja sejak dini.

Kata Kunci: Kerja Praktek, Wisata, Transportasi, Survey

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Job Training (internship) is one of the activities that requires students to have an internship in a company institution in accordance with the field of study in order to support students to better understand the real world of work and usually practical work is held in the last semester of lecture. By participating in practical work, students become more aware of the world of work, gain more knowledge from various fields, and also improve the quality of students when they graduate from university.

In this internship report, the author wants to share experiences during practical work at one of the tourism agencies in the city of Jogja, namely OBKA Tourmaker which is located at Jalan Langastran Kidul No.15c Panembahan, Kraton, Yogyakarta. The writers carry out practical work starting from 01 July 2019 to 01 August 2019 with working hours at 10.00-18.00 (preparation) & 05.00-00.00 (3 days of event).

While doing practical work at OBKA Tourmaker, the author gets a lot of experience in organizing and organizing a series of events. For example: Location Survey (Hotel, Restaurant, Tourist Place), Price Survey (Hotel, Restaurant, Tourist Place, Transportation, Souvenir), Creating Schedule, Documentation and controlling the course of the event.

From the results of this experience, the authors conclude internship is very beneficial for students. Because students become better prepared in terms of knowledge, mentally and physically. Students also have an overview of the world of work from an early age.

Keywords: Internship, Transportation, Survey, Event