

ABSTRACT

Sport Jogja Shoes has some difficulties in handling sales services to customers, so the authors formulate several problems regarding how to display the goods owned by Sport Jogja Shoes based on the category of goods in customer service in making shoe order transactions and providing reports that aim to provide recapitulation for owner. This study aims to help sales services to customers by creating an online sales information system media as an information medium that can be accessed by anyone and anywhere as long as there is an internet connection so that customers can place orders for shoes at the Sport Jogja Shoes store and can improve the quality of sales service to consumers. and expanding the sales area of Sport Jogja Shoes. This is expected to provide benefits by providing easy information for potential consumers to view products, order or make payment transactions at Sport Jogja Shoes easily and quickly, increase the ease and speed of providing information in sales reporting for Sport Jogja Shoes owners and can help provide support for decision making by viewing reports generated by the system.

Keywords: Sport Jogja Shoes, Research, service.