

Afifah, Luthfiyyah Nur. 2020. “ Aplikasi Orientasi Karir Siswa SMA Berdasarkan Kepribadian MBTI Berbasis Web”. Tugas Akhir. Program Studi Bimbingan dan Konseling Fakultas Humaniora, Pendidikan dan Pariwisata. Universitas Teknologi Yogyakarta. Pembimbing Ulfa Amalia, S.Psi., MA

ABSTRAK

Penelitian ini dilaksanakan berdasarkan kebutuhan peserta didik pada kelas XII di SMA N 1 Cawas, serta kurang maksimalnya pemberian layanan orientasi karir yang diberikan oleh guru bk di SMA N 1 Cawas. Kebutuhan peserta didik pada kelas XII akan pengenalan orientasi karir belum bisa didapatkan secara maksimal oleh peserta didik karena kurang maksimalnya pemberian layanan orientasi karir yang diberikan oleh guru bk.

Penelitian ini merupakan penelitian *Research and Development (R&D)*. Tahapan dalam penelitian ini hanya sampai pada revisi produk berdasarkan uji coba produk terbatas oleh 1 guru bk dan 35 siswa di SMA N Cawas. Tahapan pengembangan yang digunakan pada penelitian ini menggunakan prosedur pengembangan dengan tahapan, yaitu meliputi : (1) Potensi dan Masalah, (2) Studi Literatur dan Pengumpulan Informasi, (3) Rancangan Desain Produk, (4) Validasi Desain, (5) Revisi Desain, (6) Uji Coba Produk, (7) Revisi Produk. Penelitian ini bertujuan untuk mengembangkan tes kepribadian MBTI berbentuk cetak menjadi digital dan pengembangan layanan orientasi karir siswa berbentuk aplikasi berbasis web. Uji validasi dilakukan oleh 1 ahli materi dan 1 ahli media dan dilakukan uji coba produk dengan 1 guru bk dan 35 siswa dengan uji coba terbatas. Standar yang digunakan dengan menggunakan kategori < 40% Kurang Layak, 40% - 55% Cukup Layak, 56 – 75 % Layak dan 76% - 100% Sangat Layak.

Berdasarkan hasil penelitian dari validator ahli materi didapatkan hasil 75% Layak, dan validator ahli media didapatkan hasil 90,76% Sangat Layak. Uji coba produk oleh guru bk didapatkan hasil 95, 83% Sangat Layak, uji coba produk oleh 35 siswa didapatkan hasil 78% Sangat Layak. Total uji validasi oleh ahli materi dan media adalah 82,88% Sangat Layak, dan total uji coba produk adalah 78,47% Sangat Layak. Maka media tersebut dapat disimpulkan bahwa aplikasi orientasi karir berdasarkan kepribadian MBTI berbasis web dapat membantu guru bk dalam bimbingan karir pada orientasi karir siswa, dan siswa dapat memahami orientasi karir sesuai dengan tipe kepribadian yang dimiliki. Berdasarkan uji coba produk, profil kepribadian yang terdapat pada peminatan MIPA berjumlah 11 dari 16 profil kepribadian. Profil kepribadian yang terdapat pada peminatan IPS berjumlah 9 dari 16 profil kepribadian

Kata Kunci : Kepribadian MBTI, Orientasi Karir, Aplikasi Berbasis Web

Afifah, Luthfiyyah Nur. 2020. " *High School Student Career Orientation Application Based on Web-Based MBTI Personality*". Final Task. Faculty of Humanior, Education and Tourism Guidance and Counseling Study Program. University of Technology Yogyakarta. Guidance Ulfa Amalia, S.Psi., MA

ABSTRACT

This research was conducted based on the needs of students in class XII at SMA N 1 Cawas, as well as the lack of maximum career orientation services provided by bk teachers at SMA N 1 Cawas. The needs of students in class XII for the introduction of career orientation have not been able to be obtained optimally by students because of the inadequate provision of career orientation services provided by counseling guidance teachers.

This research is a Research and Development (R&D) research. The stages in this study only reached product revision based on limited product trials by 1 counseling teacher and 35 students at SMA N Cawas. The development stages used in this study use a development procedure with stages that include: (1) Potentials and Problems, (2) Literature Study and Information Gathering, (3) Product Design Design, (4) Design Validation, (5) Design Revision, (6) Product Trials, (7) Product Revisions. This study aims to develop a print-to-digital MBTI personality test and to develop a student career orientation service in the form of a web-based application. The validation test was carried out by 1 material expert and 1 media expert and a product trial was carried out with 1 counseling guidance teacher and 35 students with limited trials. The standards used are <40% less feasible, 40% - 55% quite feasible, 56 - 75% feasible and 76% - 100% very feasible.

Based on the results of research from material expert validators, the results were 75% feasible. Based on the results of research from media expert validators, the results obtained were 90.76% very feasible. Product trials by counseling guidance teachers obtained 95.83% which means Very Feasible, in product trials by 35 students the results obtained 78% which means Very Feasible. The total validation test by material and media experts was 82.88% which means Very Feasible, and the total product trial was 78.47% which means Very Feasible. So it can be concluded that the web-based MBTI personality-based career orientation application can help counseling teachers in career guidance on student career orientation and students can understand career orientation according to their personality type. Based on product trials, the personality profiles contained in the MIPA specialization amounted to 11 of the 16 personality profiles. The personality profiles contained in the social studies specialization amounted to 9 out of 16 personality profiles

Keywords : *MBTI Personality, Career Orientation, Web-Based Applications*

