

**ANALISIS PENGARUH *CURRENT RATIO*, *DEBT TO EQUITY RATIO*
DAN *TOTAL ASSET TURNOVER* TERHADAP *RETURN ON
INVESTMENT* PADA PERUSAHAAN INDEKS LQ45 YANG
TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2017-2019**

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Abstrak

Tujuan dari penelitian ini adalah untuk mengetahui pengaruh *current ratio*, *debt to equity ratio* dan *total asset turnover* berpengaruh signifikan terhadap *return on investment* (ROI) pada perusahaan sub indeks LQ45 yang terdaftar di Bursa Efek Indonesia periode 2017-2019. Jenis penelitian ini menggunakan jenis metode kuantitatif deskriptif. Teknik pengambilan sampel yang digunakan dalam penelitian ini adalah *purposive sampling*, berdasarkan kriteria yang telah ditetapkan maka terpilih 16 perusahaan sebagai sampel penelitian pada perusahaan indeks LQ45. Metode analisis yang digunakan adalah analisis linier berganda. Hasil uji F menunjukkan bahwa secara simultan variabel *current ratio*, *debt to equity ratio* dan *total asset turnover* signifikan terhadap *return on investment* (ROI). Sedangkan, hasil uji t menunjukkan secara parsial, *debt to equity ratio* berpengaruh signifikan terhadap *return on investment*, sedangkan *current ratio* dan *total asset turnover* tidak berpengaruh signifikan terhadap *return on investment* (ROI).

Kata Kunci: *Current Ratio, Debt to Equity Ratio, Total Asset Turnover dan ROI.*

**ANALYSIS OF THE EFFECT OF CURRENT RATIO, DEBT TO EQUITY
RATIO AND TOTAL ASSET TURNOVER ON RETURN
ON INVESTMENT IN LQ45 INDEX COMPANIES
LISTED IN INDONESIA STOCK EXCHANGE 2017-2019 PERIOD**

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Abstract

This purpose of the present study is to determine the variable current ratio, debt to equity ratio and total asset turnover significantly influence to return on investment (ROI) of LQ45 index companies in Indonesia Stock Exchange period 2017-2019. This type of research use descriptive quantitative methods. The sampling technique used in this study was purposive sampling, based on predetermined criteria, 16 companies were selected as the research sample in the LQ45 index company. The analytical method used is multiple linear analysis. The results of the F test show that simultaneously the variable current ratio, debt to equity ratio and total asset turnover are significant to return on investment (ROI). Meanwhile, the t test results show that partially, debt to equity ratio has significant effect on return on investment, while current ratio and total asset turnover of assets have insignificant effect on return on investment (ROI).

Keywords: *Current Ratio, Debt to Equity Ratio, Total Asset Turnover and ROI.*