ABSTRACT

The importance of a motorcycle sales information system for the Merdeka Motor company is that it can help increase the sales figure even more, due to the current development of all company competition to focus more on online sales because it makes it easier for customers to find products wherever they are. Merdeka Motor, a company engaged in the sale of used motorbikes, was founded in 2012 and is located at Colonel Sugiyono Street, No.99, Yogyakarta. Merdeka Motor sells various brands or types of vehicles such as Yamaha, Honda, Suzuki and Kawasaki. So far, the recording of motorcycle sales transactions is done manually, making it vulnerable to the risk of losing important data. Therefore, the authors developed a motorcycle sales information system at the Merdeka Motor Store which aims to facilitate the sales process and data management which will be presented quickly, precisely, and accurately. Input from the system is in the form of customer data, motorbike data, sales transaction data, and purchase transaction data. Meanwhile, the process is carried out in the form of managing customer data, motorbike data and order transaction data, purchase transactions, and sales transactions. Meanwhile, the output of the system is in the form of cash and credit sales reports and purchase reports as well as data reports on available and sold motorbikes. The design of this website-based used motorcycle sales information system is made using HTML, PHP, Javascript and CSS as the programming language and SQLyog for database management.

Keywords: Used Motorcycle Sales, Website.