

## **ABSTRACT**

*Tourism is a field that has good business prospects, this can be seen from the increasing number of foreign and domestic tourists visiting many tourist objects in Indonesia. This has triggered the emergence of companies that provide travel services (tours & travel), otherwise known as tour operators. At this time the promotion of the tour packages offered by Dita Tour Pacitan still does not reach the public because the promotions currently in use still use printed media such as newspapers, brochures, magazines, banners, billboards and make customers have to come to the office to order tickets. and tour package reservations. Information is one of the needs of today's society. The public wants to get the desired information through various media, one of which is through the website. In general, people use websites as an option to access faster, more effective, and up-to-date information.*

*Keywords: Information Systems, Tickets, Tour Packages, Reservations, Dita Tour Pacitan*