ABSTRACT

CV. Empirise Karya Hutama is a company engaged in a travel agency. The ordering system in CV. Hutama's empirical work is still conventional. Customers come to the company office or vice versa. In promoting its services, the media used is still ineffective, so the information provided is not optimal. Many customers do not know the specifics of the purpose and price of each package. To overcome the existing problems, an online tour package booking information system was designed with the aim of helping to expand promotions and increase company profits. This website-based system is built using PHP and MySQL. The research method used is the waterfall method. The stages in this method are requirements analysis, system design, implementation, testing and maintenance. The information system that will be built makes it easy to get information for the public, especially those who want to know about tour packages. The results of this study the admin can manage package data, website management (about us and news) and print orders. This website is very helpful in promoting service offerings.

Keywords: tour package, system, waterfall, website.