

## **ABSTRACT**

*Rumah Kopi Mukidi is a trading unit engaged in selling coffee in Temanggung which already has many customers in the Temanggung area. However, in the midst of intense market competition, Rumah Kopi Mukidi always wants to provide satisfying service by always bringing innovation and convenience to its consumers. For this reason, Rumah Kopi Mukidi requires a means to support sales transactions and effective promotional media. The research methods used by the authors include field studies and literature studies. Field studies include interviews, observations and surveys. Meanwhile, literature study uses google scholar or books that are relevant to the problem. From the research results, it can be seen that so far, the Rumah Kopi Mukidi has only relied on sales through coming to the Rumah Kopi Mukidi and WhatsApp. This makes consumers less flexible in terms of time, place and costs because the buying and selling transaction process still has to be done conventionally, that is, consumers have to come to the Rumah Kopi Mukidi and make transactions on the spot. Therefore, the authors create a Web-Based Sales Information System which is expected to be a solution to overcome existing problems and be able to increase sales of Rumah Kopi Mukidi.*

*Internet as a medium that can be accessed by everyone in the world is the best medium for disseminating information. Through the website, anyone can get fast and accurate information. The design displayed in this system uses software. The software used in building this application is PHP (Pear Hypertext Preprocessor) as a programming language, MySQL as a database server as a support.*

*Keywords: Information Systems, Sales, Coffee, Website, Rumah Kopi Mukidi.*