ABSTRACT

The development of information technology is increasingly rapid and its application has penetrated into various aspects or fields of life, information technology has also been widely used by clothing boutiques or outlets. The benefit of this system is that customers can easily buy clothes without having to come to the boutique directly. The previous system still used a fairly simple cashier service by only recording it in a book so that service to customers was not optimal. The calculation of transaction results only relies on manual counting without the support of a computerized system and is assisted by an employee at the cashier and another in the service department. Boutique owners often experience being overwhelmed in providing services to customers when the boutique is busy. The conclusion of this website system is that customers will find it easier to buy products in the boutique without having to come directly and the boutique owner can easily see transaction data.

Keywords: Systems, Information Systems, Sales, Fizana by Paradise, Raja Ongkir, Website, Payment Gateway.