

ABSTRACT

Traditional markets are a gathering place for traders of various types of merchandise and a meeting between traders and buyers to carry out buying and selling activities. Traditional markets in villages or kelurahan have become less attractive to some people due to the proliferation of roadside minimarkets in each kelurahan or kecamatan and not too far from one place to another, as well as supermarkets and supermarkets located in the middle of big cities. This makes people choose to easily affordable places that are cleaner and more comfortable even though the merchandise is of the same quality as basic necessities and daily food as in general. The problem of consumer loneliness helps every trader in the market, so there is a need for a system of selling basic food and clothing as a marketing medium to make it easier for consumers outside the traditional market area to order and see various types. information on merchandise sold so that traders in traditional markets are able to compete with minimarkets, supermarkets and supermarkets to increase income with goods delivery services. In an era where almost anything can be done with the internet, it is easier to sell, buy and market goods and make e-commerce the most appropriate alternative. This is due to the nature of e-commerce that is easy to use, lower costs, faster and can be accessed anywhere as long as there is an internet network connection. E-commerce is a place where sellers and buyers meet indirectly and online to make purchases. This system is web-based so it can be accessed as long as the server is turned on and has an active domain. The sales system in this study was created using the PHP programming language (Pear Hypertext Preprocessor), MySQL as a database server to store all data systems, and Apache as a local web server website to run the system without using an internet connection. The results of this e-commerce development can make it easier for customers to obtain information, through product purchases, and payment confirmation.

Keywords: E-commerce, Website, Tradisional Market, PHP, MYSQL