

ABSTRACT

Family Hope Program or what is often called "PKH". Is a program for providing conditional social assistance to Poor Families (KM). As an effort to accelerate poverty reduction, since 2007 the Government of Indonesia has implemented PKH. The Social Protection Program, also known internationally as the Conditional Cash Transfers (CCT), has proven to be quite successful in reducing poverty faced in these countries, especially the problem of chronic poverty. Poverty is one of the fundamental problems that are the focus of any country. In this case, the government is responsible for the development of human resources aimed at the welfare of society and alleviating poverty. This problem arises due to the inadequate distribution of PKH assistance to the poor so that the government in providing poverty assistance is still not in accordance with the existing reality. The method of determining the beneficiary eligibility (PKH) used in this system is the Web-based SAW (Simple Additive Weighting) method, so that beneficiaries can be right on target. The SAW method is one of the methods used in multi-criteria decision making. This method will provide an alternative weighting of options according to many predefined criteria. The alternative with the largest weight is the recommended alternative for consumers to choose.

Keywords: Request for assistance, SAW (Simple Additive Weighting), PKH BPNT