ABSTRACT

E-commerce is closely related to easy and practical purchases and payments. This study discusses the process of ordering products online which will be implemented at Aisyah Boutique, which is a company that sells products such as clothes, pants, and hijab. In the process of improving services that are comfortable, safe and easy, good infrastructure is needed for the development of e-commerce, especially in making payment transactions. To develop payment features that are safe to use, a payment gateway has been designed that makes it easy for customers to make digital payment transactions using Midtrans, which is an online payment platform that is connected to various payment methods in Indonesia.

Kata Kunci: E-Commerce, Payment Gateway, Platform