

ABSTRACT

In various regions there are many Business Sectors, from Food Companies, Textile Businesses, Agricultural Industry Sector Businesses and others. Of the many business fields and their businesses, there are still many people who do not know, and this makes their business less developed or less well known to the wider community. With so many people using the internet as a medium for searching for technology nowadays, information has been used as a Redesign Online Market Place as an online marketing medium. This study aims to design an Online Market for Small and Medium Enterprises using a website that has a basic PHP language and MySQL database and has support for other languages such as CSS and others. With an Online Market Design for Small and Medium Enterprises as an Information System, a Market Place that has various businesses from regions or cities and is able to develop Information Systems (advertise) business ventures. Entrepreneurs can fill in and share their business information here

Keywords: Technology, Market, Advertising, Website.