

ABSTRACT

The Alka Doll Wholesale Store sells its products to various regions, but in selling products there are still obstacles, for example in selling products that are still not widely known by the wider community, consumers must come to the store directly, contact via the WhatsApp or Facebook application and not easy for customers or consumers in making purchase transactions. If a customer orders a doll via the WhatsApp or Facebook application, inefficiency will appear in recording the order and is prone to human errors in the purchase transaction. Consumers still have to pay directly to the cashier and consumers still have to send proof of payment to the store admin via the WhatsApp application so that this is deemed less effective, efficient and informative. To facilitate the process, it is proposed to develop a website system as a promotional media and as an effective, efficient, and informative sales medium for these stores using the payment method (Payment Gateway). Therefore, the sales and payment information system was developed at the store using the programming language PHP3, HTML5, CSS, supported by the MySQL database and the Midtrans support application. With the system created, it is expected to be able to solve problems, facilitate and increase profits in the store.

Keywords: system, website, WhatsApp, Payment Gateway, human error.