

ABSTRACT

Pacitan Regency is one of the regencies in East Java which has many tourism spots. Therefore Pacitan is visited by many tourists or tourists from outside the region. Visitors who come will bring typical Pacitan souvenirs when they return to their area. The obstacle faced by visitors is that it is difficult to find a shop. With the development of technology, many people have used it to help work, one of which is smartphones. Smartphone can make it easier for someone to find a specific location or address. Referring to the above problems, a website-based search system for souvenir shops in Pacitan Regency is proposed. With the creation of a souvenir shop location search website, it will make it easier for visitors to find locations. In this research, it was carried out up to the system design stage. The system design is carried out starting with observation and interviews, problem identification, problem analysis, system proposal, needs analysis.

Keywords: design, search locations, websites, by-products