

ABSTRACT

Currently there are many businesses such as the sale of building materials that play an important role in society, including in terms of sales made by several parts of the company engaged in the building sector. Building retail companies generally sell building equipment and supplies, one of which is for the sale of building equipment and supplies and a fairly complete range is those provided by the building shop Dadi Makmur. In providing the best service to customers / buyers / prospective buyers, it is very necessary to have a computerized and online-based sales system where all of these activities are very important to be computerized and based online. The purpose of this research is to make Dadi Makmur's building shop more efficient in the context of easy sales by using the web. The method used here uses the Waterfall method. This system was built to make it easier to sell, make transactions easily, make it easier for buyers to purchase goods online if the distance is quite far from the store, and increase income and expand sales promotions at Dadi Makmur's building shop.

Keywords: Dadi Makmur building shop, sales, web.