ABSTRACT

The development of technology and information today affects the way of life in society little by little, one of which is sales. Online sales trends such as popular marketplaces have offered various kinds of convenience in ordering and purchasing goods transactions. Currently there are still many limitations in the sale of motorized vehicle spare parts. Many people, especially vehicle repair shop owners, find it difficult to find spare parts for motorized vehicles because not all spare parts shops provide the goods needed and many workshop owners have to search from one store to another, which causes time wasted, which impacts the length of time a vehicle is working. The author will create a marketplace system that is devoted to selling web-based motorized vehicle spare parts which aims as a forum for motorized vehicle spare parts shop owners in order to meet the needs of the community and workshop owners, making it easier to find the desired spare parts and provide effective and efficient services. The result of the system that has been created is to support the marketing of spare parts products sales. Because the scope of sales is not limited so that consumers from various regions can reach this website and make transactions anytime and from anywhere.

Keywords: Marketplace, Spare Parts, Vehicles.